



Action Coalitions
Generation Equality Forum, Paris
Master Concept Note

Draft – 20 May 2021

BACKGROUND AND CONTEXT

The Generation Equality Forum (GEF) is a civil society centred, multi-stakeholder global gathering for gender equality, convened by UN Women and co-hosted by the governments of Mexico and France, in partnership with civil society and youth. Through co-creation and diverse and inclusive consultations, the Forum will bring together feminist advocates from across the globe to foster action and renew movements for gender equality, as well as to launch a set of innovative and multi-stakeholder Action Coalitions (ACs).

The Action Coalitions have engaged governments, women's, feminist and youth-led organizations, international organizations, foundations and the private sector to: catalyze collective action; spark global and local conversations among generations; drive increased public and private investment; and deliver concrete, game-changing results across generations for girls and women.

Six specific themes are being addressed by the Action Coalitions: i) Gender Based Violence; ii) Economic Justice and Rights; iii) Bodily autonomy and sexual and reproductive health and rights (SRHR); iv) Feminist action for climate justice; v) Technology and innovation for Gender Equality; vi) Feminist movements and leadership. There is also a global Compact on Women, Peace, Security and Humanitarian Action.

By propelling high impact and powerful commitments and investments for gender equality, the GEF aims to create a changed equality landscape at a time when COVID-19 risks derailing the advances of past decades. The GEF in Paris will be held virtually and the three-day program will present the final Global Acceleration Plan for Gender Equality, including the six Action Coalition Blueprints, as well as drive all stakeholders towards securing and implementing commitments. The announcement of commitments, whether by Leaders of the AC's or Commitment Makers, is the main focus of the AC sessions in Paris. The Generation Equality Forum in Paris will be attended by Heads of State and Government, as well as high-level representatives from every sector in society and with civil society and youth at its center.

OBJECTIVES OF THE PARIS AC SESSIONS

1. **Energize the world** by sharing game-changing commitments for gender equality with resources to implement, and the importance of this once-in-a-decade opportunity to catalyze long-term change for women and girls around the world.
2. **Reveal** the final Global Acceleration Plan (inclusive of the six Action Coalition Blueprints) as the roadmap for Gender Equality.
3. **Showcase** commitments made by Action Coalition Leaders and Commitment Makers for the first time.
4. **Inspire** stakeholders around the globe toward commitment-making and invite the audience to make high-impact, game-changing, measurable, scalable and multi-stakeholder commitments.
5. **Activate** participants by sharing how the Action Coalitions will drive impact after the GEF in Paris.

ACTION COALITION SESSIONS ON COMMITMENTS

Each Action Coalition theme will be at the centre of a virtual two-hour session focused on showcasing the commitments of AC Leaders and Commitment Makers. These two-hour sessions will be held on July 1st and July 2nd and will be divided into two primary parts: approximately 80 minutes focused on Action Coalition Leaders and 25 minutes focused on Commitment Makers (noting that this breakdown may vary from AC to AC).

The format is designed to meet the expectations and participation requirements of the multi-stakeholder AC leadership structure (Member States, private sector, civil society, youth, philanthropy, and international organizations), while also maximizing audience engagement. All AC Leaders, including government representatives at the Heads of State level, will have the opportunity to present their commitments.

“On-stage” activities will include a mix of prepared remarks, storytelling, visual elements and pre-produced content. Simultaneously, to engage the audience, an interactive facilitated side chat experience will follow the narrative flow, with links to relevant content, polls, Q&A etc. (TBD based on virtual platform). A high-profile moderator will ensure overall session continuity between speakers.

The sessions will be organized as follows:

- Opening - video and introductory remarks:
 - A high-energy video of AC leaders making short statements about why now is the time for action.
 - The moderator (public, high profile individual) introduces the opening who welcomes the audience and further emphasizes the importance of the moment.
 - The moderator presents the Global Acceleration Plan motion story.
- Part 1 - AC Leaders present their commitments through short and personal statements (maximum 3 minutes each)
 - This segment will be split into four themed parts, each beginning with a Firestarter (a brief, personal story by a youth/grassroots activist).
 - Up to 16 AC Leaders showcase their commitments through brief remarks - including Member States, private sector, civil society, youth, philanthropy, and international organizations.
- Part 2 - Commitment Makers (TBD based on platform and number of AC leaders/time remaining) share their commitments and inspire the audience towards action with specific examples, emphasizing collective commitments whenever possible.
- Closing - energizing closing video featuring AC leaders giving brief remarks on what they are committing to.

RECOMMENDED RUN OF SHOW

Duration	Segment	Description	Content
10 min	Opening	Introduction Video Global Acceleration Plan motion story/video	Video: 15 second statements about why this is a global inflection point (“why now”).
80 min	AC Leaders	Four parts, each consisting of: - Themed story from Youth/Grassroots Activist - 3-4 Commitment Statements from AC Leaders	Themes for each storytelling segment to be determined by AC tech leads/leaders
25 min	AC Commitment Makers	Stories from Youth/Grassroots Activists Commitments (Statements from Commitment Makers)	
5 min	Closing	Closing Video	Video: punchy 15 second “we commit to xx” statements (the rallying cry).

ACTION COALITIONS SESSIONS - TIMETABLE

Action Coalitions	Date	Time (Central European Time)
Gender-Based Violence	01 July 2021	01.30 PM – 03.30 PM
Technology and Innovation for Gender Equality	01 July 2021	03.00 PM – 05.00 PM
Economic Justice and Rights	01 July 2021	05.00 PM – 07.00 PM
Bodily Autonomy and Sexual and Reproductive Health and Rights	02 July 2021	01.30 PM – 03.30 PM
Feminist Action for Climate Justice	02 July 2021	03.30 PM – 05.30 PM
Feminist Movements and Leadership	02 July 2021	04.30 PM – 06.30 PM

TECHNOLOGY PARAMETERS

- The virtual platform supports up to 18 live speakers maximum per session due to technical limitations (this breaks down to 1 opening speaker, 1 moderator, and 16 Leaders)
 - Speakers can expect to receive a special 'speaker link' to access the backstage area. Only one support person from each speaker's team may virtually accompany them to this link.
- Event rooms can show a maximum 3 speakers and 1 moderator at a time on screen (in addition to 1 security person)
- Videos and media can be shared on screen, but must be finalized and sent more than **15 days** prior to the session (15 June)
 - Only the technical moderator of the discussion room can share screen (to be identified)
 - A French tech focal point will be available to provide background troubleshooting only
- Live interpretation in English, French, and Spanish will be available
- Either International or American sign language will be available (France to confirm)
- Closed captioning will not be available
- Live session chat will be viewable by all participants, with computer moderation
- Q&A will be available, and requires human moderation (to be identified)